Run lean.
Track everything.

Company profile. The one suite for UAE real estate developers, from the first enquiry to the final key.



E sales@oryx-me.com T +971 4 363 7760 W www.oryx-me.com

ABOUT ORYX

One live record. Every team.

Oryx is a property sales and operations system built for UAE real estate developers. Sales, finance, construction, handover and customer care run on one record. Routine work is automated, nothing is typed twice and every team sees the same numbers.

15	10,371	AED 695K	1
business areas in one suite	hours of manual work saved	staff cost saved	live record, lead to keys

HOW IT FLOWS

01

Capture

Every source in one pipeline.

02

Convert

Offer, book and reserve on the spot.

03

Contract

Signed through DocuSign, registered with Oqood.

04

Collect

Instalments matched and chased for you.

05

Hand over

Snagging to keys on one phone.

06

Report

One live dashboard for leadership.

THE SUITE

15 business areas. Start with what you need.

SELL / 01

Leads & Marketing

Every enquiry, one pipeline.

SELL / 02

Inventory Portal

Live units on your website.

SELL / 03

Broker Portal

Agencies book, you stay in control.

SELL / 04

Sales & Bookings

Offer to booking on one record.

SELL / 05

Contracts & Registration

Signed and registered without retyping.

FINANCE / 06

Collections & Post-sales

Every dirham followed up.

FINANCE / 07

Vendors & Payables

Every bill certified before it is paid.

FINANCE / 08

Escrow

Escrow and sub-escrow, always in balance.

BUILD / 09

Construction Progress

Progress your buyers can see.

BUILD / 10

Handover & Snagging

From completion to keys.

RUN / 11

Dashboards

One truth for leadership.

RUN / 12

Customer Care

Every request answered on time.

RUN / 13

Projects & Tasks

Nothing falls through the cracks.

RUN / 14

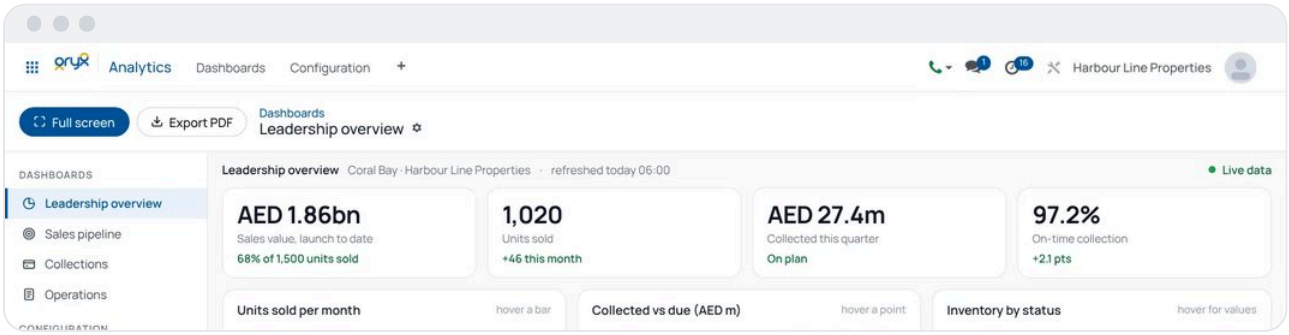
People & Access

Teams, roles and access in one place.

RUN / 15

Customer App

Buyers see what you see.

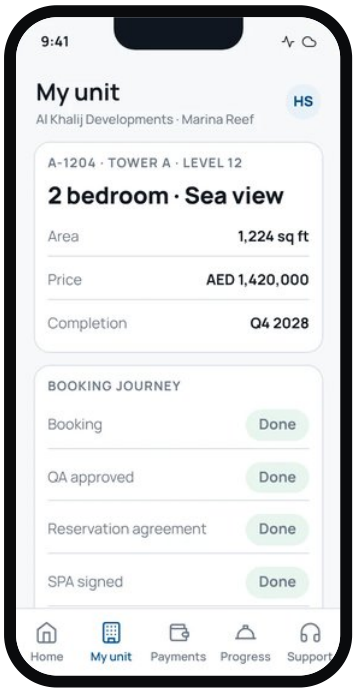


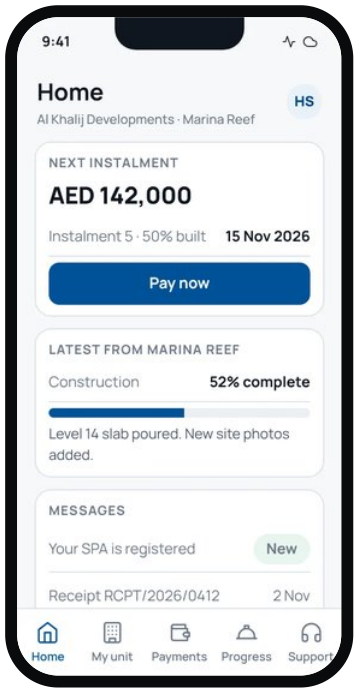
Screens show sample data.

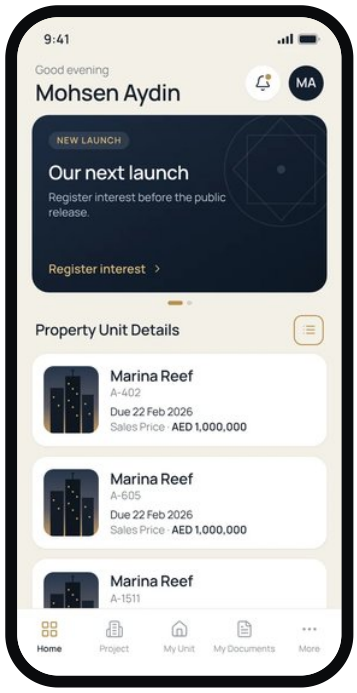
CUSTOMER APP

Tier one from day 1.

Buyers check their unit, payments and construction progress from their phone, in English or Arabic, under your brand.







WHY ORYX

UAE rules built in

Oqood for Dubai and RAK, escrow, noqodi, Arabic contracts and e-invoicing.

Modular

Pick the business areas you need today. Add more as you launch.

Your brand

The website, broker portal and buyer app carry your name.

Screens show sample data.

Your next launch, on Oryx.

Book a walkthrough of the whole suite.

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W www.oryx-me.com

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